

CONTRACT



WAXN-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

And:

Waterfront Strategies
3050 K Street NW
Ste 100
Washington, DC 20007

Contract / Revision 585808 /		Alt Order # 09598696
Product HOUSE MAJORITY FORW		
Contract Dates 08/20/19 - 08/26/19		Estimate # 7884
Advertiser ISS/House Majority Forward-A		Original Date / Revision 08/13/19 / 08/13/19
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WAXN-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Adults 35+		
Agency Code TV14573	Advertiser Code 509	Product 1/2 545
Agency Ref P00018027		Advertiser Ref P00071584-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WAXN	08/20/19	08/26/19	M-F 7a-8a	7:00 AM-7:30 AM		:30			P-03		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$150.00					
N 2	WAXN	08/20/19	08/26/19	M-F 7a-8a	7:30 AM-8:00 AM		:30			P-02		NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$180.00					
N 3	WAXN	08/20/19	08/26/19	M-F 8a-9a	8:00 AM-8:30 AM		:30			P-02		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$200.00					
N 4	WAXN	08/20/19	08/26/19	M-F 8a-9a	8:30 AM-9:00 AM		:30			P-02		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$200.00					
N 5	WAXN	08/20/19	08/26/19	M-F 10a-11a	10a-11a		:30			P-03		NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$60.00					
N 6	WAXN	08/20/19	08/26/19	M-F 11a-12p	11a-12p		:30			P-04		NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$40.00					
N 7	WAXN	08/20/19	08/26/19	M-F 12p-1p	12p-1p		:30			P-03		NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$60.00					
N 8	WAXN	08/20/19	08/26/19	M-F 1p-130p	1p-130p		:30			P-04		NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$35.00					
N 9	WAXN	08/20/19	08/26/19	M-F 130p-2p	130p-2p		:30			P-04		NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$35.00					
N 10	WAXN	08/20/19	08/26/19	M-F 230p-3p	230p-3p		:30			P-03		NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 585808 /		<u>Alt Order #</u> 09598696
<u>Contract Dates</u> 08/20/19 - 08/26/19		<u>Product</u> HOUSE MAJORITY FOR
<u>Advertiser</u> ISS/House Majority Forw		<u>Estimate #</u> 7884
		<u>Original Date / Revision</u> 08/13/19 / 08/13/19

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$65.00					
N 11	WAXN	08/20/19	08/26/19	M-F 330p-4p	330p-4p		:30			P-03		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$90.00					
N 12	WAXN	08/20/19	08/26/19	M-F 4p-5p	4p-5p		:30			P-03		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$100.00					
N 13	WAXN	08/20/19	08/26/19	M-F 530p-6p	530p-6p		:30			P-03		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$80.00					
N 14	WAXN	08/20/19	08/26/19	M-F 7p-730p	7p-730p		:30			P-03		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$500.00					
N 15	WAXN	08/20/19	08/26/19	M-F 730p-8p	730p-8p		:30			P-03		NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$550.00					
N 16	WAXN	08/20/19	08/26/19	M-F 8p-830p	8p-830p		:30			P-03		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$450.00					
N 17	WAXN	08/20/19	08/26/19	M-F 830p-9p	830p-9p		:30			P-03		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$400.00					
N 18	WAXN	08/20/19	08/26/19	M-F 9p-10p	9p-10p		:30			P-03		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$450.00					
N 19	WAXN	08/20/19	08/26/19	M-F 10p-1030p	10p-1030p		:30			P-02		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$800.00					
N 20	WAXN	08/20/19	08/26/19	M-F 1030p-11p	1030p-11p		:30			P-03		NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$650.00					
N 21	WAXN	08/25/19	08/25/19	Sun Prime Hour 1	8p-9p		:30			P-03		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$160.00					
N 22	WAXN	08/25/19	08/25/19	Sun Prime Hour 2	9p-10p		:30			P-03		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$160.00					
N 23	WAXN	08/25/19	08/25/19	Su 10p-1035p	10p-1035p		:30			P-03		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$550.00					
Totals									0.00				64	\$18,600.00

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08/20/19 - 08/26/19	HOUSE MAJORITY FOR	7884

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/House Majority Forw:	08/13/19 / 08/13/19

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/19/19 -08/25/19	49	\$14,335.00	(\$2,150.25)	\$12,184.75
08/26/19 -09/01/19	15	\$4,265.00	(\$639.75)	\$3,625.25
Totals	64	\$18,600.00	(\$2,790.00)	\$15,810.00

Signature: _____ **Date:** _____

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